



DOCTORATE OF BUSINESS ADMINISTRATION (DBA)



**INTERNATIONAL BUSINESS ACADEMY OF TURKEY
FRANCHISE CENTER**



The **Doctor of Business Administration** program is aimed at producing students who are confident and able to understand, comprehend and carry out relevant research related to problems faced by business organizations. **IBSS graduates** are motivated, independent, knowledgeable and with the attitude that can put them ahead in the international business marketplace. They will be experts in their field of research and possess critical thinking in solving business-oriented problems.

Why Study the Doctor of Business Administration program?

- ✓ Lecturers with excellent qualifications and experience in the respective field.
- ✓ Master research methodology and skills.
- ✓ Improve analytical, critical thinking and problem-solving skills.
- ✓ Enable students to conduct their own research papers.
- ✓ Combining theoretical knowledge with practical experience.

DBA Program Outline

| | |
|-------------------------------|---|
| Number of Modules | 11 Modules |
| Program duration/ ECTS | 2-3 years/ 150 ECTS |
| Language | English |
| Intakes | Monthly |
| Method of learning | onsite, online and blended |
| Teaching Method | Combinations of online lectures, tutorials, group discussions of issues, case studies and assignments |

Doctoral Program Design

The doctoral program consists of two major parts: the **pre-dissertation stage** and the **dissertation stage**.

The pre-dissertation stage objective is to provide the student with the theoretical foundations and practices of the primary and supporting fields of study and with a command of relevant qualitative methods of research and analysis.

The dissertation stage objective is for the doctoral student to apply the theoretical and practical knowledge and analytic methods to the resolution of the research program.

Study Plan

- **Pre-dissertation Stage:** (First 12 months) 1 module per month.
- **Dissertation Stage:**

The objective of the dissertation stage is to demonstrate that the doctoral student has synthesized the knowledge gained during the pre-dissertation stage and can apply this knowledge to the resolution of a substantial problem.

- **Part 1:** (2 months) Two seminars are compulsory to be attended by all DBA candidates in one of the following cities: Istanbul, Dubai, Muscat, Yerevan, Zurich, and Copenhagen.
- **Part 2:** (minimum 15 months) Dissertation

Pre-Dissertation Stage
(First 12 months)

| Code | Module |
|----------|--|
| IBAT7053 | Corporate Leadership: Strategies and Management |
| IBAT7054 | Leadership Styles for Developing Countries |
| IBAT7063 | Business Strategy and Policy |
| IBAT7062 | Competency and Performance Management System |
| IBAT7023 | Competition, Markets and Managerial Economics |
| IBAT7024 | Risk, Issues and Crisis Management |
| IBAT7013 | Marketing Strategies: Analysis, Policies, and Management |
| IBAT7014 | Management Control: The Concept, Process, and Methodology |
| IBAT7015 | The Platform of Change: Leading Change, managing and Implementing Change |
| IBAT8023 | Research Methodology 1 |
| IBAT8024 | Research Methodology 2 |

Dissertation Stage
Part 1- Seminars
(2 months)

Two seminars are compulsory to be attended by all DBA candidates in one of the following cities: Istanbul, Dubai, Muscat, Yerevan, Zurich, and Copenhagen.

Dissertation Stage
Part 2
(Minimum 15 months)

- Study Preparation
- To Approve the Proposal
- Research Execution and Final Dissertation Approval

DBA Dissertation Defense

Admission Requirements

To be admitted a student must possess:

- Master degree
- Relevant work experience

Applications documents

- Application form (follow a standard form of IBSS-IBAT)
- 1 scanned copy of your photo (jpeg, color, 150 x 150 pixels)
- Passport copy
- Scanned copies of your diplomas and academic transcripts with certified translation
- CV or Resume in English

Learning Outcomes

- To equip you with advanced skills and competencies to overcome challenges and manage changes in your working environment.
- To improve your skills in understanding, evaluating and creating new knowledge within your profession and therefore encouraging contribution to the development of professional practice in Business Administration
- To enhance your ability in practicing effective leadership

Terms of Payments:

- Tuition fee/payment terms: **80.000 USD**, installments from moments of enrollment (earlier enrollment for more installments), full Payment with (**a discount of 10%= 800 USD**) => **7200 USD**.
- **Or** tuition fee/ payment terms in 4 equal installment payments:

| | | | | | | |
|--|----------|---|----------|--|----------|---|
| First Installment Payment | 3 months | Second Installment Payment | 3 months | Third Installment Payment | 3 months | Last Installment Payment |
| 2000 USD | | 2000 USD | | 2000 USD | | 2000 USD |

Other Terms and conditions:

- All fees for transfers have to be paid by the doctoral candidate.
- The fee includes teaching for 11 modules.
- Not including graduation trips and any costs related to this.

**DO NOT HESITATE TO CONTACT US FOR
FURTHER INFORMATION!**

Talatpaşa Mahallesi 1047 Sokak No :63A Esenyurt İstanbul

Tel: +90 544 33 63 777, +90 544 33 62 777, +90 544 180 29 93

Email: a.nouri.iba@gmail.com,

h.nouri.iba@gmail.com,

hassan.mhr.bel@gmail.com

Website: www.mhr-gi.com

**Facebook Page: MHR GI- Management and Human Recourse Group
International**

LinkedIn: <https://www.linkedin.com/company/mhr-business-academy/>

INTERNATIONAL BUSINESS ACADEMY OF TURKEY

Empowering Business, Inspiring Change!