



MASTER OF BUSINESS ADMINISTRATION (MBAs Brochure)



**INTERNATIONAL BUSINESS ACADEMY OF TURKEY
LARNING CENTER**

**INTERNATIONAL BUSINESS
ACADEMY OF TURKEY**

WEBSITE:

www.mhr-gi.com

**INTERNATIONAL BUSINESS
ACADEMY OF SWITZERLAND**

WEBSITE

<https://ibas.edu.eu/>



MASTER OF BUSINESS ADMINISTRATION

The IBAS Master of Business Administration (MBA) programs provide students with an opportunity to focus on particular aspects of business and management relevant to their backgrounds, cultures, interests and career aspirations. Our MBA programs facilitate the development and demonstration of students' intellectual skills of information processing, analysis, synthesis, critical appraisal, creativity and innovation and the ability to manage and make decisions in situations of ambiguity and uncertainty.

The **IBAS MBA programs** are designed for advancing the academic knowledge and developing the career prospects of its graduates. It is aimed at graduates, of any discipline, who have an interest in developing their understanding of leading a business, have aspirations to run their own business and who aim to specialize in one of the business administration sectors

MBA Program Outline

Number of Modules	12 Modules
Program duration	1 and a half year
Language	English
Intakes	Monthly
Study Mode	Online & Blended
Teaching Method	Combinations of online lectures, tutorials, group discussions of issues, case studies and assignments according to IBAS Schedule
Module Assessment	Written examination assignment – 2500-3000 words or an online exam
Graduation project	Final Project
Program Price	€6000

The Master of Business Administration (MBA) – General

Description of the Program	The Master of Business Administration (MBA) – General program will take your business administration skills to the next level. Students will gain an understanding of organizational structure, and managerial skills, and it addresses the importance of innovation, problem-solving techniques, change management and global business environment. Upon completion, students will be ready to join the workforce in middle management and embark on an excellent career.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	<ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies 10. International Business Environment 11. International Marketing 12. Strategic Human Resource Management
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – International Finance

Description of the Program	In the Master of Business Administration – International Finance program, students will study the best strategies of managing funds and financial management and will to provide students with all the quantitative and qualitative skills they need in order to shine in the field of finance. The Master of Business Administration – International Finance program will cover vital topics in the finance field such as time value of money and interest rate, portfolio management, banking, insurance and financial markets. This program is suitable for students who want to advance their career in the finance field.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	<p style="text-align: center;">Core Courses</p> <ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies <p style="text-align: center;">Specialization Courses</p> <ol style="list-style-type: none"> 10. International Business Environment 11. Developing Organizational Vision & Strategic Direction 12. International Finance
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration- International Finance and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – Human Resource Management

Description of the Program	In the Master of Business Administration – Human Resource Management program, students will study about the value of human capital and gain new skills which will enable them to make the most out of the company's human resources. Students will study vital topics in the HR field such as training and development, strategic staffing, managing change, leadership and team building. This program is suitable for students who want to advance in their career in the field of human resources.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	<p style="margin: 0;">Core Courses</p> <ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies <p style="margin: 0;">Specialization Courses</p> <ol style="list-style-type: none"> 10. Developing Organizational Vision & Strategic Direction 11. Managing Continuous Organizational Improvement 12. Strategic Human Resource Management
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – Human Resource Management and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – International Business

Description of the Program	In Master of Business Administration – International Business program, students will be prepared to face a globalized, international and complicated business environment. Students will be exposed to different cultures and backgrounds and will study modern issues such as globalization, international business environment, international laws, functions and operations.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	Core Courses
	<ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies
	Specialization Courses
	<ol style="list-style-type: none"> 10. International Business Environment 11. International Marketing 12. International Finance
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – International Business and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – Marketing

Description of the Program	In the Master of Business Administration – Marketing program, students will study the components of marketing management which include marketing principles, personal selling and sales management, consumer behavior, advertising, marketing strategy, and international marketing. The Master of Business Administration – Marketing will enable students to have an innovative and creative mindset stressing not only on short-term managerial and marketing related problems but also on broad strategic issues. The Master of Business Administration – Marketing program is suitable for students who want to advance their career in the Marketing field.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	<p style="margin: 0;">Core Courses</p> <ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies <p style="margin: 0;">Specialization Courses</p> <ol style="list-style-type: none"> 10. Corporate Communication Strategies 11. International Marketing 12. Strategic Marketing
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – Marketing and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – Management

Description of the Program	In the Master of Business Administration – Management program, students will gain an understanding of organizational structure and managerial skills and study the importance of innovation, problem-solving techniques, change management and global business environment. The Master of Business Administration – Management program will take the students skills to the next level. By the end of the Master of Business Administration – Management program, students will be ready to join the workforce in middle management and embark on an excellent business career.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	Core Courses
	<ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies
	Specialization Courses
	<ol style="list-style-type: none"> 10. Corporate Communication Strategies 11. International Marketing 12. Strategic Human Resource Management
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – Management and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee.

MBA – Hospitality Management

Description of the Program	In the Master of Business Administration – Hospitality Management program, students will study how to run a hotel following the highest professional standards and learn about every department within the hotel starting with cleaning rooms and ending with setting hotel strategies. Students will gain important skills such as communication skills, negotiation skills and time management skills. The Master of Business Administration – Hospitality Management program is suitable for students who have a management background or work experience in the hospitality or tourism field and want to advance their career in the field of hotel management.
Duration	1 and a half year
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	<p>Core Courses</p> <ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Research for Strategic Development 4. Organizational Behaviour 5. Personal Development for Leadership and Strategic Management 6. Corporate Leadership 7. Corporate Management and Governance 8. Marketing Strategy and Analysis 9. Business Policies and Strategies <p>Specialization Courses</p> <ol style="list-style-type: none"> 10. Hospitality & Tourism Marketing Strategies 11. Management & Leadership Across Cultures 12. Hospitality & Tourism Strategic Planning
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – Hospitality Management and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – Entrepreneurs

Description of the Program	<p>You are starting your own business but you feel that you have encountered many obstacles. No worries – you are not alone. Most entrepreneurs face the same challenges:</p> <ul style="list-style-type: none"> • How to set your business plan, financial statements, etc. • How to find investors • How to recruit, train and lead your team <p>Our MBA for Entrepreneurs was developed to give you practical tools, concepts & methods needed to become an Entrepreneur.</p>
Duration	One year (12 Months)
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study 8 specialized courses within a period of 8 months plus another 2 to 4 months to finish a business case project. Each one of the courses will give the students a more in-depth look into different managerial areas.
Courses	<p>Specialized Courses</p> <ol style="list-style-type: none"> 1. Strategic Planning 2. Finance for Strategic Managers 3. Organizational Behaviour 4. Managing Continuous Organizational Improvement 5. Corporate Communication Strategies 6. Developing Organizational Vision and Strategic Direction 7. Research for Strategic Development 8. Personal Development for Leadership & Strategic Management
Graduation project	Final Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree (or equivalent) • A minimum of three years' experience in a managerial, professional or technical role • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – Entrepreneurs and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

MBA – Health & Social Care Management

Description of the Program	The Master of Business Administration – Health & Social Care Management program provides students with strategic management skills for those planning to, or working in the healthcare sector, including additional modules that are specifically targeted at those working in the public sector.
Duration	One year (12 Months)
Number of Courses	9
Study Mode	Online & Blended
Possibility to Registration	Monthly intakes
Language	English
Course Delivery	Students will study core & specialization courses and each course is completed within a period of 4 weeks.
Courses	<ol style="list-style-type: none"> 1. Organizational Behaviour 2. Managing Finance in the Public Sector 3. International Healthcare Policy 4. Manage Continuous Organizational Improvement 5. Developing Organizational Vision and Strategic Direction 6. Research for Senior Managers 7. Human Resource Management 8. Project Management 9. Programme Leadership
Graduation project	Capstone Project
Entry requirements	<ul style="list-style-type: none"> • A Bachelor's degree in hospitality, tourism or management subject (or equivalent) • Non-graduates and holders of non-relevant degrees – A minimum of 5 years of evidenced work experience at managerial level OR • UK Level 6 Extended Diploma • A good knowledge of the English language
Program Price	€6000
Note	Upon completion, students will earn an IBAS Master of Business Administration – Health & Social Care Management and in addition an ATHE Level 7 Extended Diploma in Strategic Management for an additional fee .

Applications documents

- Application form (follow a standard form of IBAS-IBAT)
- 1 scanned copy of your photo (jpeg, color, 150 x 150 pixels)
- Passport copy
- Scanned copies of your diplomas and academic transcripts with certified translation
- CV or Resume in English

Learning Outcomes

- Graduates will develop a strategic level understanding of the key functions of business including marketing, accounting, finance, data analysis, and organizational behavior.
- Graduates will be prepared to effectively lead in diverse and dynamic business environments.
- Graduates will demonstrate ethical, sustainable, cultural, and global consciousness.

Terms of Payments:

- Full Tuition fee/payment: **€6000**
- **Or** tuition fee/ payment terms in 3 installment payments:

First Installment Payment	3 months	Second Installment Payment	3 months	Third Installment Payment
€2000		€2000		€2000

- **Or** Student can pay a payment of **€3000** before starting the program and the rest amount can be paid monthly for 6 following months: **€500 monthly**



**DO NOT HESITATE TO CONTACT US FOR
FURTHER INFORMATION!**

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