



# MASTER OF BUSINESS ADMINISTRATION (MBA Brochure)



**INTERNATIONAL BUSINESS ACADEMY OF TURKEY**  
**Franchise center**

The **IBSS Master of Business Administration (MBA) programs** are aimed at producing students who are ready to think outside the box, innovatively and creatively to solve business problems in global organizations around the world.

## MBA Program Outline

<b>Number of Modules</b>	12 Modules
<b>Program duration</b>	1 and half year
<b>Language</b>	English
<b>Intakes</b>	Monthly
<b>Method of learning</b>	Online & Blended
<b>Teaching Method</b>	Combinations of online lectures, tutorials, group discussions of issues, case studies and assignments
<b>Module Assessment</b>	Written examination assignment – 2500-3000 words or an online exam
<b>Graduation project</b>	The development of a complete business plan – 12000-15000 words
<b>Program Price</b>	<b>€4500</b>

## The Master of Business Administration (MBA) – General

<b>Description of the Program</b>	The <b>Master of Business Administration (MBA) – General</b> program will take your business administration skills to the next level. Students will gain an understanding of organizational structure, and managerial skills, and it addresses the importance of innovation, problem-solving techniques, change management and global business environment. Upon completion, students will be ready to join the workforce in middle management and embark on an excellent career.
<b>Duration</b>	One and half year
<b>Type of Study</b>	Online & Blended
<b>Possibility to Registration</b>	Monthly intakes
<b>Language</b>	English
<b>Course Delivery</b>	The program can be delivered during the weekends from 1 PM to 5 PM (Fridays-Saturdays)
<b>Courses</b>	<ol style="list-style-type: none"> <li>1. Strategic Planning</li> <li>2. Finance for Strategic Managers</li> <li>3. Research for Strategic Development</li> <li>4. Organizational Behaviour</li> <li>5. Personal Development for Leadership and Strategic Management</li> <li>6. Corporate Leadership</li> <li>7. Corporate Management and Governance</li> <li>8. Marketing Strategy and Analysis</li> <li>9. Business Policies and Strategies</li> <li>10. International Business Environment</li> <li>11. International Marketing</li> <li>12. Strategic Human Resource Management</li> </ol>
<b>Graduation project</b>	Final thesis
<b>Entry requirements</b>	<ul style="list-style-type: none"> <li>• A Bachelor's degree (or equivalent)</li> <li>• A minimum of three years' experience in a managerial, professional or technical role</li> <li>• A good knowledge of the English language</li> </ul>
<b>Program Price</b>	<b>€4500</b>

## Applications documents

- Application form (follow a standard form of IBSS-IBAT)
- 1 scanned copy of your photo (jpeg, color, 150 x 150 pixels)
- Passport copy
- Scanned copies of your diplomas and academic transcripts with certified translation
- CV or Resume in English

## Learning Outcomes

- To equip you with advanced skills and competencies to overcome challenges and manage changes in your working environment.
- To improve your skills in understanding, evaluating and creating new knowledge within your profession and therefore encouraging contribution to the development of professional practice in Business Administration
- To enhance your ability in practicing effective leadership

**DO NOT HESITATE TO CONTACT US FOR  
FURTHER INFORMATION!**

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**Website: [www.mhr-gi.com](http://www.mhr-gi.com)**

**Facebook Page: MHR GI- Management and Human Recourse Group  
International**

**LinkedIn: <https://www.linkedin.com/company/mhr-business-academy/>**

**INTERNATIONAL BUSINESS ACADEMY OF TURKEY**

**Empowering Business, Inspiring Change!**

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**[www.mhr-gi.com](http://www.mhr-gi.com)**

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